**Project Title**: Testing Digital Motivation: Law and Occupational Therapy Perspectives

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**Project Description**:

* We have done research on Digital Motivation (e.g. gamification and persuasive technology) and achieved promising results. Our main argument was that these solutions introduce the risk of affecting the workplace negatively, e.g. by creating friction and anxiety and a feeling of unnecessary competition, etc.
* This project will produce an examination and revision of Digital Motivation from an English employment law compliance perspective and also occupational therapy perspective.
* The outcome will be a technical report on the analysis of the Digital Motivation from the two different perspectives. The part related to English Employment Law will be transformed into a journal paper. The report and the paper will have an engineering spirit so that it informs the development lifecycle of such solutions.
* The outcome will also include an index /benchmark which will be based on a set of metrics and will propose questions to be asked by businesses with the score and results indicating the level of compliance with English employment law and highlighting the risks of being in violation of it. Additionally, it will produce a traffic light system for a number of properties. We will then, by means of another project, implement the results as a web system and make it available to businesses.
* The recruited RA will be responsible of producing the above outcome. He/She will receive guidance from the two academics in charge of this project.

**Research Assistant:** an experienced **Graduate Research Assistant** with multidisplinary skills and background including law and professionalism in technology development. The project will run between Jan 2017 and April 2017.

**Hourly rate: £**12.12

**Number of hours:** 132 hours